

# Trust and safety solutions to **grow your business**

We have partnered with **Kount**® to protect your business from unauthorized transactions and the resulting chargebacks. Sign up today for safer, more confident revenue growth.



## Value and benefits

There are numerous benefits of Kount's complete, accurate, and efficient fraud management strategy. Here are just a few.

### Block fraud

Stop fraudsters from making unauthorized purchases from your business.

### Prevent chargebacks

Reduce unfair chargebacks that are costly, confusing, and labor-intensive.

### Increase order acceptance

Accurately determine shopper credibility so you aren't turning away good customers.

### Improve your reputation

Avoid reputational damage caused by fraudulent activity and poor customer experiences.

### Reduce manual labor

Replace time-consuming, error-prone processes with accurate, efficient automation.

### Boost revenue

Do more business with the right customers. Avoid unnecessary costs and losses.

## Unique features you won't find anywhere else

To protect businesses from fraudulent activities, VAI has partnered with Kount. This partnership helps businesses safeguard themselves against chargebacks, related expenses, and the loss of valuable merchandise.



**Decades of data**



**Machine learning**



**Flexible automation**



**Complete strategy**



**Customizable solutions**