

VAI Partners with Kount, an Equifax Company, to Solidify a Safe IT Environment

Ronkonkoma, N.Y. — June 28, 2023 — [VAI](#), a leading ERP software developer, and Kount, an [Equifax](#)® (NYSE: [EFX](#)) company, and a leader in trust and safety technology, have partnered together to offer voice technology to their combined global customer base. Organizations utilizing VAI's ERP solution S2K Enterprise can leverage Kount's fraud control platform to conduct safe and sustainable business growth.

Kount, a platform for advanced machine learning, aids in the confident expansion of enterprises. The platform offers solutions for chargeback management, regulatory compliance, identity verification, fraud detection, and prevention. Kount's end-to-end strategy helps merchants reduce fraud, have fewer chargebacks, and improve their company's reputation.

The Kount solution also enables customers to:

- Avoid high-risk customers with a propensity for refunds and disputes.
- Stop criminal fraud and the resulting chargebacks.
- Resolve cardholder complaints before they become chargebacks.
- Protect merchant account and payment processing privileges.
- Prevent card brand threshold breaches and avoid monitoring programs.

"Our partnership with Kount will help our customers safeguard internal fraud detection in order to keep pace with sophisticated criminal and fraudulent activity," said Maggie Kelleher, director of sales at VAI. "Kount has pre-built integrations that will help our ERP customers to quickly get up and running. In addition, customers can leverage reporting and data interfaces to conveniently track and monitor activity. The objective is to collaborate with Kount to protect our consumers from any loss brought on by fraud."

ABOUT EQUIFAX INC.

At Equifax (NYSE: [EFX](#)), we believe knowledge drives progress. As a global data, analytics, and technology company, we play an essential role in the global economy by helping financial institutions, companies, employers, and government agencies make critical decisions with greater confidence. Our unique blend of differentiated data, analytics, and cloud technology drives insights to power decisions to move people forward. Headquartered in Atlanta and supported by more than 14,000 employees worldwide, Equifax operates or has investments in 24 countries in North America, Central and South America, Europe, and the Asia Pacific region. For more information, visit [Equifax.com](#).

About VAI

VAI is a leading independent mid-market ERP software developer renowned for its flexible solutions and ability to automate critical business functions for the distribution, manufacturing, retail, and service sectors. VAI's software solutions are backed by a wealth of experience and a reputation for excellence that countless companies rely on. With specific ERP solutions for hard goods, food, and pharmaceutical companies, VAI has helped some of the most recognized companies address key industry requirements and deliver bottom-line results. VAI continues to innovate with new solutions that leverage business intelligence, analytics, mobility, and cloud technology to help customers make more informed business decisions and empower their mobile workforce. For more information, visit [www.vai.net](#).

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