

To thrive in a complex and interconnected digital world, supply chain-oriented companies must find ways to deepen collaboration with their ecosystem of customers and partners. Increasing access to information to make more-informed data-driven decisions and the capacity to quickly take the pulse of your operations are top priorities when looking to enhance business performance.

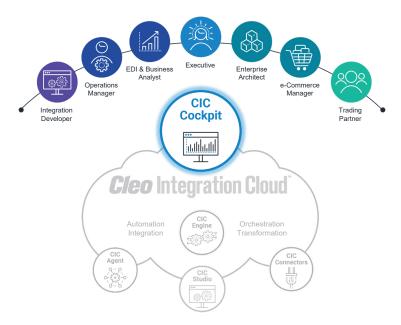
Today, continuous intelligence - your ability to view data in real-time with contextually rich and humanunderstandable business visibility, and directly actionable insights – starts with a bedrock of seamless integration visibility.

Disconnected systems, dark data, and business process visibility gaps often lead to missed SLAs, lost opportunities, uninformed decision-making, and a battery of issues impacting customer experience, operational KPIs, trading partner trust, and even cash on hand.

Cleo Integration Cloud brings together visibility across your full ecosystem of API and EDI-based integrations, unifying insight on a real-time visual control panel. CIC Cockpit provides comprehensive operational visibility that democratizes the value of integration with actionable insights for users regardless of role.

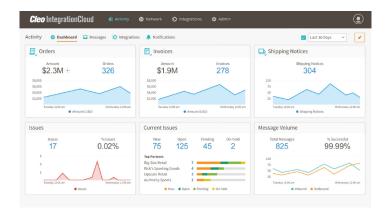
CIC Cockpit provides Cleo customers with

- 1. Extensive visibility for executive, line of business, administrative and technical users
- 2. End-to-end process visibility that provides the pulse of your operations
- 3. Glass box transparency for collaborative exception management



CIC Cockpit empowers your users regardless of role. With in-depth technical views, and higher-level business visibility, CIC decentralizes the value of integration insight with actionable intelligence and hands on capabilities directly in your line of sight.

KEY BENEFITS & CAPABILITIES



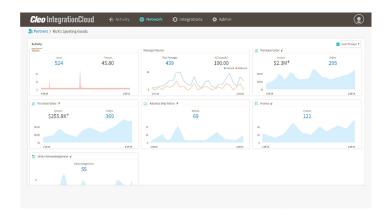
Accelerate Decision Making

- Real-time visibility to understand the operational health of your business at a glance
- View and act on leading indicators enriched by intuitive filtering of aggregate data

Personalize your insights

- Quickly add or remove dashboard views to zero in on the most meaningful data and insights
- Increase relevance, engagement and efficiency of users across your organization



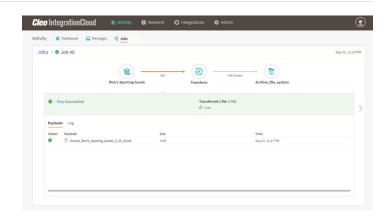


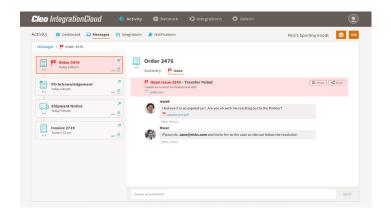
Improve Customer Experience

- Rapidly identify trends, monitor mission-critical KPIs, and provide insight back to your ecosystem of trading partners and customers
- Expand collaboration by extending secure network scorecard visibility to trusted connections and internal users

Eliminate Missed Transactions

- Leverage end-to-end integration visibility for faster root cause analysis
- Accelerate issue resolution and reduce risk to your business-level SLAs



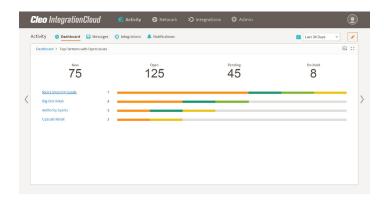


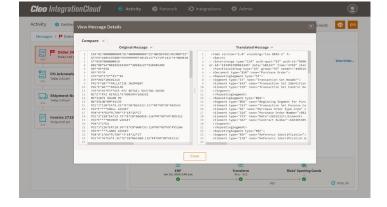
Gain Glass Box Transparency

- Centralize the full issue life cycle with collaborative and transparent customer support
- Escalate as needed, follow issues, subscribe to status change notifications, and securely share tickets to keep key stakeholders plugged in

Manage exceptions by business priority

- Pinpoint partners with high incidence rates and identify where risk needs to be mitigated first
- Look for exception fluctuations, proactively engage your partners and improve transparency to drive mutually beneficial outcomes



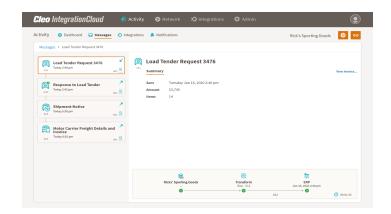


Hands-on Issue Identification

- Compare original and translated documents along with acknowledgements for faster root cause analysis and resolution
- Quickly address the issue source to positively impact transactional efficiencies and mitigate risk of penalties

Tap into Contextually Rich Visibility

- View complete end-to-end business processes, including order-to-cash, procure-to-pay, load tender-to-invoice, and more
- Customize your Message Summary views at design-time to bubble up the most meaningful data and actionable insights



Take Direct Action on Insights

CIC Cockpit gives business and technical users hands-on capabilities to transform insight into action with the click of a mouse



Reprocess

- Quickly solve transactional errors, including addressing dropped documents
- Fix issues when corruption happens downstream



Download

- Export data in CSV format to support BI and Analytics outcomes
- Store for compliance or share with partners and customers



Share

- Increase transparency by securely sharing links to specific messages or
- Collaborate more and keep stakeholders tuned in



Compare

- Add velocity to troubleshooting
- See exactly where and how issues occurred



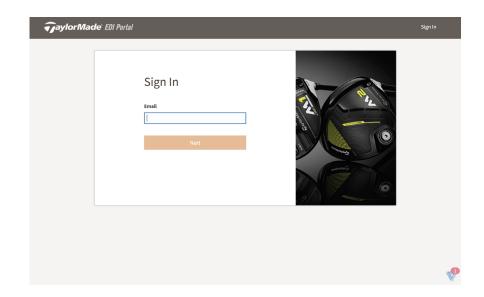
Follow

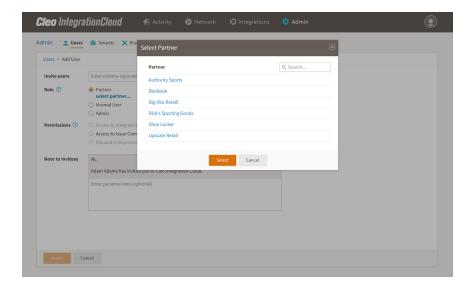
- Stay on top of issues with automated notifications any time a ticket gets updated
- Escalate issues as needed

ADMINISTRATIVE FEATURES

Deliver a consistent brand experience

- Customize the color, image, font, and name of CIC
- Deliver a consistent brand expression to your internal users, customers and trading partners



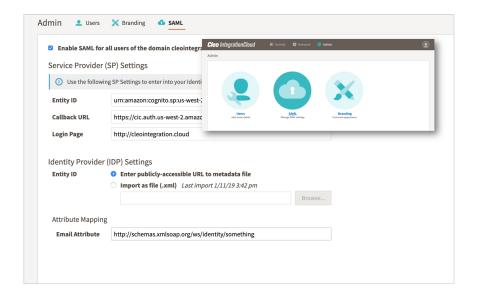


Easily add users, collaborators, and stakeholders

- Add users by type including Partner, Read only, and Administrative
- Delegate and control access permissions by role for tighter security

SAML support for Single Sign On

- Bring on their own authentication system with support for OneLogin, Auth0, Azure Active Directory, and more
- Eliminate the time-consuming task of managing IDs separately



Recognized "Leader" in iPaaS and EDI categories on G2 Crowd



About Cleo Integration Cloud

Cleo Integration Cloud (CIC) is a cloud-based integration platform, purpose-built to design, build, operate and optimize critical ecosystem integration processes. The CIC platform brings end-to-end integration visibility across API, EDI and non-EDI integrations that gives technical and business users the confidence to rapidly onboard trading partners, enable integration between applications, and accelerate revenue-generating business processes. On the platform, businesses have the choice of self-service, managed services, or a blended approach - ensuring complete flexibility and control over their B2B integration strategy.